FREE SCREENING
Oral cancer kills one person every hour every day in the United States. Don’t let it be you. Get checked today.
• page 4

PRODUCT DEMONSTRATIONS
Come discover new esthetic treatment options — and perhaps the future of restorative materials.
• page 6

WHERE IT CAME FROM
You can learn a lot about a product by learning about its past. We take a peek into one product’s history.
• page 8

The test of time

When it comes to education, the Hinman Dental Meeting offers new and returning favorites

During the next three days, as you take in all that the 2013 Hinman Dental Meeting has to offer, one thing you will discover is an educational program that includes more than 220 courses, ranging from "Timeless Principles" to a first-time session on Botox and dermal fillers.

The program, which also includes 60-plus hands-on participation courses, has a little bit of everything, from Dr. Peter Dawson’s anticipated Hinman return to new 3-D instruction.

“This year, we’ve created an unbelievable educational program for our attendees and couldn’t be more excited about the impressive roster of speakers and wide-ranging topics relevant today and in the future,” said Dr. Brad Greenway, general chairman of the 2013 Hinman Dental Meeting. “We continue to build on Dr. Hinman’s 100-year legacy and prepare dental professionals for the next 100 years of dentistry.”

New program highlights
Dr. Peter Dawson, known all over the world for contributions in the field of occlusion and restorative dentistry, returns to Hinman this year with Dr. John Cranham, the clinical director of The Dawson Academy, to provide the six-hour course, “Timeless Principles in Restorative Dentistry.”

Offered on Friday at 8:30 a.m., the course provides essential principles to transform the general practice into one that is thriving with elective esthetic and advanced restorative cases.

This year, Hinman also will offer its first Botox and dermal filler training course, which will be conducted by Dr. Louis Malcmacher and the American Academy of Facial Esthetics. In this two-day course, attendees will learn everything from patient assessment and best treatment techniques to safety/risk issues and incorporating treatment

15 ways to spend a day in Atlanta

For those who are looking for something to do after attending courses and visiting the exhibit hall, Atlanta is often considered one of the most exciting cities in the country. Here are 15 attractions to help get you started.

Georgia Aquarium
The world’s largest aquarium is home to beluga whales, whale sharks, penguins and other aquatic animals.

World of Coca-Cola
The Coke museum features a multi-sensory 4-D theater, an 1880s soda fountain and a live-action bottling line, plus an opportunity to sample nearly 70 different beverages from around the world.

Georgia Dome
The Georgia Dome, the largest cable-supported domed stadium in the world, opened in 1992. Located in downtown Atlanta, the dome is the home venue for the Atlanta Falcons. Annually, the dome hosts the SEC Football Championship and the Chick-Fil-A Bowl.

Margaret Mitchell House
The three-story Tudor Revival mansion in Midtown was the home of author Margaret Mitchell and the place where she wrote the Pulitzer Prize-winning novel “Gone With the Wind.” The house offers tours, a museum and a shop.

• See TIME, Page 2
• See ATLANTA, Page 11
Returning favorites

In addition to the many new course topics and speakers, several programs and courses will return to Hinman. They include:

- “Invisalign Clear Essentials”: Today from 8 a.m. to 5 p.m. Dr. Brian Gray will lead this course designed for the general practitioner and staff who want to incorporate Invisalign® into their practice.
- “Prevention Convention”: Returning for a fourth year is this all-day educational track designed specifically for dentists, hygienists and assistants. It will be held today and Friday, 9 a.m. to 4:30 p.m.
- “AJAA Assistants Seminar” This seminar will be held across all three days and will provide roundtables with hands-on opportunities to learn about new products and updated techniques.

(Source: The Hinman Dental Society of Atlanta)